

FOR IMMEDIATE RELEASE:
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Unique Business Systems appoints Patrick Stephens as General Manager bringing extensive industry experience to lead technological innovation.

Los Angeles, CA. Unique Business Systems (UBS), a Volaris Group company, is thrilled to announce the appointment of Patrick Stephens as the company's General Manager, effective immediately. With his impressive track record in the rental and construction industries, Patrick brings a wealth of experience and expertise to drive technological innovation and further enhance UBS's position as a leader in the market.

Prior to joining Unique Business Systems, Patrick served as the Vice President of Product at Wynne Systems, a renowned global provider of Rental Software solutions. Throughout his career, Patrick has demonstrated an unparalleled understanding of the rental industry, encompassing various segments such as small tools, major construction equipment, aerial pump, power, general rental and specialty rental. Notably, during his tenure as the Chief Technology Officer of United Rentals, Patrick played a role in the company's growth from 1 location to 750 locations in the space of little over three years.

Following his successful stint at United Rentals, Patrick embarked on a consulting journey, assisting numerous organizations in the rental industry to leverage technology effectively. He then assumed the role of Chief Information Officer at Rain for Rent, where he spearheaded strategic technological initiatives for several years. Subsequently, Patrick joined Kennards Hire as their General Manager of IT, further solidifying his reputation as a transformative leader in the industry.

In his new role as General Manager of Unique Business Systems, Patrick will leverage his profound understanding of technology and its application to the rental and construction sectors. He aims to drive UBS's growth by spearheading ground-breaking technological advancements, enhancing the customer experience, and optimizing operation efficiency.

About Unique Business Systems

In 1984 UBS launched a software suite to revolutionize the audio-visual rental market. Our vision was simple: provide leading software solutions to meet our customers' unique rental needs. Today we are a global leader in the rental software industry. Our R2 software provides comprehensive benefits to help you control and manage all aspects of your daily rental operations. It is built on a solid foundation of over 35+ years of experience and feedback from the global audio visual rental industry. Some of the most well run, well respected and established global rental companies run their operations with the help of R2 tools. More information about Unique Business Systems is available at www.unibiz.com

CONTACT INFORMATION



Vic Khosla

Vice President

Business Development & Strategic Alliances

vkhosla@unibiz.com

(310) 864-9498

www.unibiz.com