

**FOR IMMEDIATE RELEASE**  
**July 16, 2025**



## **UBS is pleased to announce the appointment of Pooja Sharma as Director of Professional Services**

**Los Angeles, CA.** UBS is pleased to announce the appointment of Pooja Sharma as Director of Professional Services. Pooja Sharma is a results-driven leader with nearly two decades of experience in customer support, quality assurance, and service delivery.

She brings a strong blend of operational expertise and people leadership, delivering impactful outcomes for clients and teams alike.

As Director of Professional Services at UBS, Pooja will lead ERP implementations and client delivery, managing cross-functional teams to ensure successful project execution and long-term customer value. She focuses on strategy, execution, and collaboration across departments to drive consistent, high-quality results.

Pooja holds a Master's degree in Computer and Information Sciences. She is passionate about technology and gadgets, loves reading, and is always eager to learn something new. A proud mother of two girls, she finds joy in supporting their wide range of interests—often from the driver's seat as she shuttles them between their many adventures.

### **About Unique Business Systems**

UBS is a leading provider of innovative software technology solutions, purpose-built to empower AV rental businesses worldwide and drive measurable outcomes. With a focus on customer satisfaction, operational excellence, and long-term partnerships, UBS is committed to helping clients thrive in an ever-changing marketplace.

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